

CAMBRIDGE

Cambridge Days

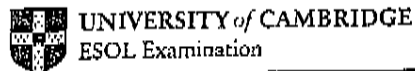
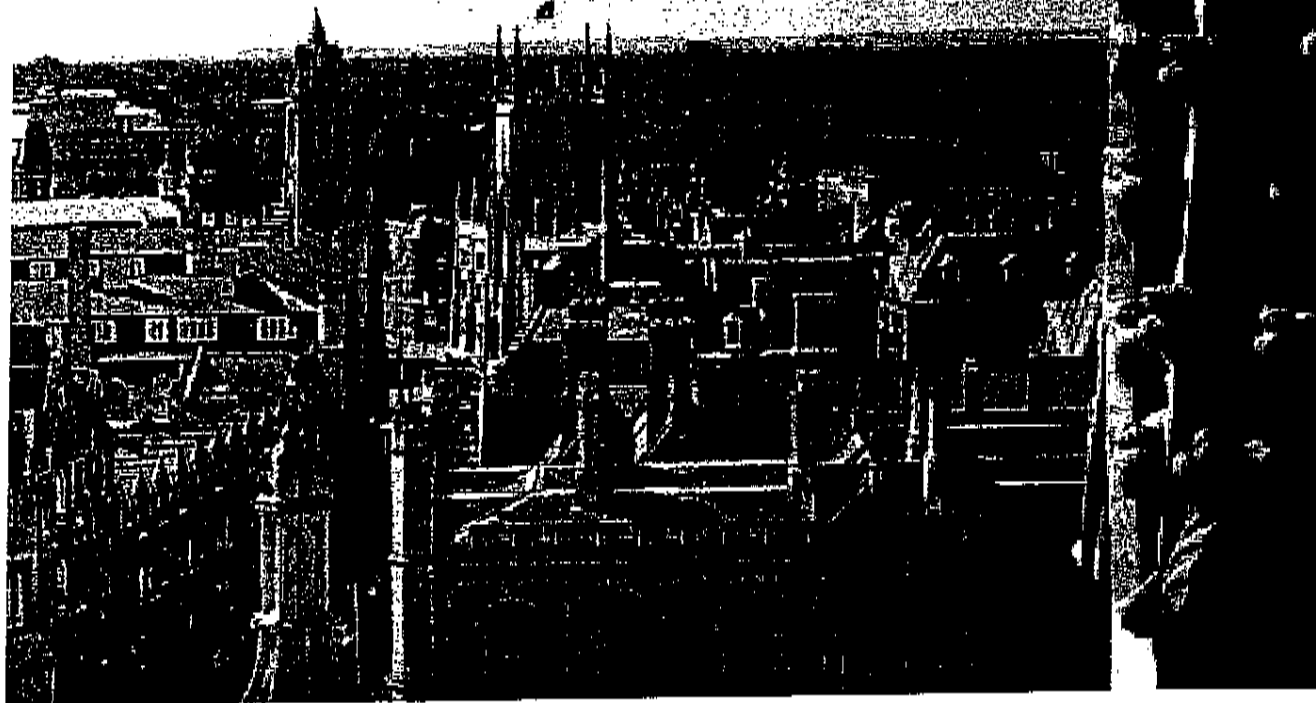
January 31st – February 4th 2005

An invitation to teachers of English to participate in an informative all-day conference with authors and experts in language teaching and assessment

Brescia Verona

Bologna Pisa

PLUS your chance to win an all expenses paid English course at the Studio School, Cambridge.



English for Speakers of Other Languages

In collaboration with: Ufficio Scolastico Regionale per la Lombardia; Ufficio Scolastico Regionale per il Veneto; Ufficio Scolastico Regionale per l'Emilia Romagna; Ufficio Scolastico Regionale per la Toscana; The British Council; The Cambridge School of Verona; The British School of Pisa; International House Livorno

Cambridge Days

Application Form

Name _____

Surname _____

Which *Cambridge Day* do you wish to attend?

- Brescia on 31st January
- Verona on 1st February
- Bologna on 3rd February
- Pisa on 4th February

Private address

Road name _____

No _____ Postcode

City _____ Prov.

Tel _____

E-mail _____

School address

Name of school _____

Road name _____

No _____ Postcode

City _____ Prov.

Tel _____

E-mail _____

Where do you teach? (Tick one or more boxes)

- Scuola Materna
- Scuola Primaria
- Sc. Sec. di 1° grado
- Sc. Sec. di 2° grado
- Private Language School
- University
- In-Company
- Prof. Training Centre
- Freelance

Date _____

Signature _____

Please photocopy this form, complete all parts clearly in BLOCK LETTERS and return to:

Fax: 051 615 4652 or
Cambridge University Press,
Via Porrettana 9/4B,
40135 Bologna

At each venue, the first 40 teachers who register at our reception desk on the day, will receive a complimentary copy of the commemorative hardback edition of Raymond Murphy's *English Grammar in Use*.*

Remember to bring your copy of this form with you if you wish to receive a certificate of attendance.

*Subject to availability, whilst stocks last.



UNIVERSITY of CAMBRIDGE
ESOL Examination
English for Speakers of Other Languages

www.CambridgeESOL.it



CAMBRIDGE
UNIVERSITY PRESS
www.cambridge.org

Choose from the following venues:

(Each day will follow a similar programme.)

Monday 31st January 2005

Brescia, Liceo Scientifico 'Leonardo', Via Balestrieri 6

In collaboration with: Ufficio Scolastico Regionale per la Lombardia & The British Council

Tuesday 1st February 2005

Verona, Centro Risorse Territoriali, Istituto Tecnico 'L. Einaudi', Via San Giacomo 13

In collaboration with: Ufficio Scolastico Regionale per il Veneto & The Cambridge School of Verona

Thursday 3rd February 2005

Bologna, Istituto 'San Luigi', Via D'Azeglio 55

In collaboration with: Ufficio Scolastico Regionale per l'Emilia Romagna & The British Council

Friday 4th February 2005

Pisa, Centro Maccarrone, Via Silvio Pellico 6

In collaboration with: Ufficio Scolastico Regionale per La Toscana, The British School of Pisa & International House Livorno

To reserve your place, please photocopy, complete and return the application form on the back of this brochure. Your application form will also serve as your entry into our free prize draw to win a 2 week all expenses paid English course at the Studio School in Cambridge in July 2005.

Cambridge Days are open to all types of teachers of English as a Foreign Language. There will also be a materials exhibition giving you the opportunity to examine our latest ELT publications.

There is no charge for attendance, but places are strictly limited and will be offered on a first-come first-served basis.

You will receive written confirmation of your application and further details of the venue in January 2005.

Cambridge Days

A certificate of attendance will be given to participants at the end of the day.

The following regional representatives from the MIUR (the Ministero dell'Istruzione, dell'Università e della Ricerca) will introduce the *Cambridge Days*

Carmela Palumbo (Direttore Generale, Ufficio Scolastico Regionale per il Veneto)
Renato Anò (Dirigente Tecnico, Ufficio Scolastico Regionale per il Veneto)
Alberto Cocco (Dirigente Tecnico, Ufficio Scolastico Regionale per il Veneto)
Gisella Langè (Ispettore Tecnico Lingue Straniere, Ufficio Scolastico Regionale per la Lombardia)
Salvatore Maiorana (Ispettore Tecnico Lingue Straniere, Ufficio Scolastico Regionale per la Toscana)
Dario Ghelfi (Dirigente Tecnico, Ufficio Scolastico Regionale per l'Emilia - Romagna)

The Cambridge Days speakers: From Cambridge University Press

Herbert Puchta

NLP and language teaching – with teenage students in mind

Herbert Puchta holds a Ph.D. in ELT Pedagogy, is Professor of English at the Teacher Training University in Graz and is a Master Practitioner in Neuro Linguistic Programming (NLP). For almost two decades, he has researched the practical application of findings from cognitive psychology to the teaching of EFL. In this session, he will give a brief introduction to the "psychology of excellence" and will demonstrate how NLP can be used to enrich our teaching and establish a positive classroom culture in the teenage classroom.

Rachel Clark

Core Elements in Language Teaching – what to teach and what not to teach ?

Rachel Clark has been teaching since 1986 and has worked as a teacher, teacher trainer and Director of Studies in Turkey, Poland, Argentina, Spain, Lebanon and the UK. She is also an IELTS and Cambridge main suite examiner as well as a CELTA and DELTA assessor. She works at International House, London as a trainer and is one of the coordinators of the Distance DELTA.

Simon Sweeney

English for Work & Life – combining social and professional English

Simon Sweeney taught EFL in Italy and Spain for six years before returning to the UK to specialise in Business English and communications training. He now works for York St John College, (University of Leeds), as Head of Programme of MA International Studies. He has published numerous books for Cambridge University Press, Penguin and Addison Wesley Longman. His main academic interest is in international relations and globalisation.

Annette Capel

Can do/Can't do. Investigating Italian performance at A2 to B2 levels with the Cambridge Learner Corpus

Annette Capel has been involved in the Cambridge exams as an item writer and examiner since 1990. She has written textbooks for all five levels of the exams and is currently researching the Cambridge Learner Corpus (an 18 million word electronic collection of candidates' scripts) for a new writing project. Her particular interests in ELT are testing and corpus lexicography. She holds an MA in Applied Linguistics and a second MA in Italian Studies. Her talk will focus on what Italian students typically can and can't do.

From University of Cambridge ESOL Examinations

Speakers from Cambridge ESOL are all members of our resident team of teacher trainers and will include

Nicolò Arcadipane, Sarah Ellis, Margaret Fowler, Fiona MacCallum, Anne Parry, Sarah Stratford, James Stuart

Our teacher trainers will cover a wide variety of topics including:

- Preparing students for Young Learners English tests
- Preparing students for KET and PET
- Language Certificates at B2 level of the CEF
- Certificates and Awards for Teachers of English